



BCMM EXPORT HELPDESK

Trade and Investment KwaZulu-Natal (TIKZN) and Eastern Development Corporation with the support of DTI, invites you to submit your Sector Specific Assistance Scheme (SSAS) application to participate and showcase your products at the AMERICAS FOOD AND BEVERAGE 2018.

The Americas Food and Beverage Show, takes place on the 1st and 2nd October 2018 in Miami, Florida, which is the trade and logistics hub in the western hemisphere and it is also the “Cruise Capital” in the world as cruise ships stock up on food and beverage products in Miami before sailing off. Miami is also home to a large African community, as well as the gateway to the Caribbean and Central America.

For more information on the Americas Food and Beverage Show, please see Internet link below:
<https://www.americasfoodandbeverage.com>.

The dti will offer the following financial support to qualifying firms as per SSAS guidelines:

- 3x3 m exhibition space and booth rental costs;
- Freight-forwarding of display materials;
- Air travel assistance;
- Accommodation

Each exhibition space will have the following standard items:

- Fully carpeted space, one table, two chairs,
- 1 wastebasket, 1 trash can, 1 electrical outlet
- Five exhibition passes for the booth personnel per booth
- Exhibitor directory listing
- Booth identification sign

Please note that FDA product registration is a prerequisite to participate in the Americas Food and Beverage 2018 Show as samples will not be allow into the USA without this registration.

Interested companies are required to complete and submit the attached SSAS application form along with all supporting documents to:

Linda Lubengu
ECDC Office
Ocean Terrace Office Park
Moore Street
East London

The Deadline is for Submission 26 April 2018 at the ECDC Ocean Terrace Office Park, Moore Street, East London.

Regards,
Linda Lubengu
Export Relations Coordinator.

Your gateway to
global markets

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The Buffalo City Export Helpdesk is an initiative of the Buffalo City Metropolitan Municipality and the Eastern Cape Development Corporation

